

Rubric

Group Members:

	Level 4	Level 3	Level 2	Level 1
Knowledge understanding of primary and secondary research	Thorough understanding of primary and secondary research	Considerable understanding of primary and secondary research	Some understanding of primary and secondary research	Little understanding of primary and secondary research
Thinking Critical thinking in the design of the survey/focus group, including the use of guidelines provided	Thorough Critical thinking in the design of the survey, including the use of guidelines provided	Considerable Critical thinking in the design of the survey including the use of guidelines provided	Some Critical thinking in the design of the survey, including the use of guidelines provided	Little Critical thinking in the design of the survey, including the use of guidelines provided
Clarity of communication in presentation	Thorough Clarity of communication in presentation	Considerable Clarity of communication in presentation	Some Clarity of communication in presentation	Little Clarity of communication in presentation
Application Use of software to analyzing data	Thorough Use of software to analyzing data	Considerable Use of software to analyzing data	Some Use of software to analyzing data	Little Use of software to analyzing data
Ability to apply knowledge to recommendation	Thorough Ability to apply knowledge to recommendation	Considerable Ability to apply knowledge to recommendation	Some Ability to apply knowledge to recommendation	Little Ability to apply knowledge to recommendation