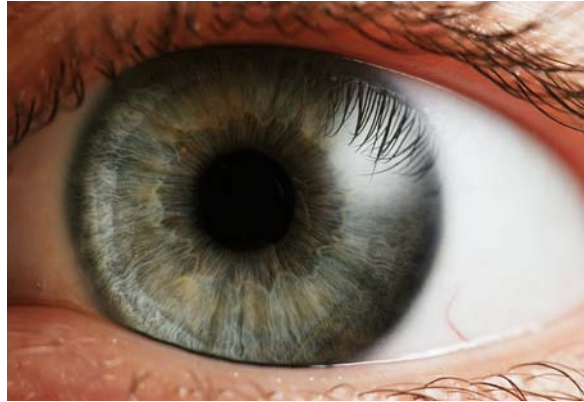


The Effective Presentation Some Pointers

"Some people would rather be bitten by a poisonous snake or drown, rather than speak in front of a group of their peers."

Notes from a speech at the Institute for Speakology: John Michael, 1986



http://en.wikipedia.org/wiki/File:Eye_iris.jpg

How You Look: VISUALS

Posture stance, address, fidgeting, reading,...

Confidence eye contact, knowledge of agenda

Uniform or Costume 'easy marks'

Use of the 'big five' (projector, whiteboard, handout, video, poster)



<http://thenaiveobserver.wordpress.com/2011/04/29/a-weird-synapse-in-our-ears-gets-weirder/>

How You Sound: AUDIO

"I have sat through, and not heard, some excellent presentations.

They always fail."

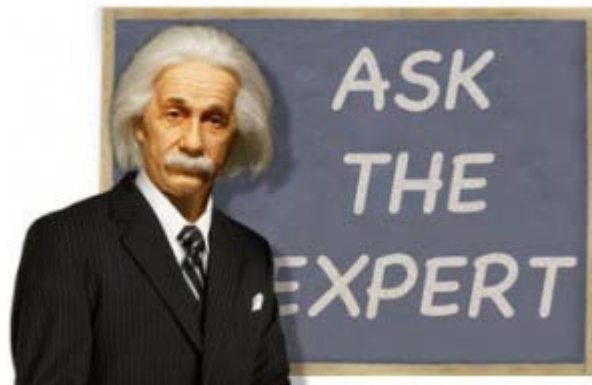
Volume/Tone/Pitch...



<http://cortlandconnect.com/welcome/>

Who You Involve: CONNECTION

Did you allow your audience to just sit there, not involved?
Some ways to create involvement: questions to the audience,
competitions with the audience, beginning with a story...



<http://point2agentblog.com/2010/09/02/know-your-stuff-be-the-neighborhood-expert/>

What You Say: CONTENT

Is your information well researched?

What will your audience remember?

Do you know what you're talking about?

What time is it? Is your audience receptive?

Other: