



Part D: Review of “Soak Up The Sun Salon and Spa Resort”

Name _____

Expectations:

- Select the appropriate person and level of language for a specific form, purpose and audience
- Revise written work, collaboratively and independently, with a focus on accuracy of information and clear expression
- Identify and explain ideas, issues and information in media
- Demonstrate critical thinking skills by identifying explicit and implicit messages in media work
- Use information and ideas from prior knowledge, personal experience and research to develop content for personal writing
- Edit and proofread to produce final drafts, using correctly the grammar, usage, spelling and punctuation conventions of standard Canadian English

Task: You are a columnist for “Salon Today”. You will write a review for the fictitious salon and spa resort “Soak Up the Sun”, which you have previously created a pamphlet for.

Breakdown of Task:

1. Summarize the spa & salon in 3-5 paragraphs.
2. Give your opinion of the spa & salon in 3-5 paragraphs.
 - a. Rate the spa or salon (out of 10, or # of stars etc)
 - b. Justify your rating (WHY?)
 - c. Give specific examples / reasons

Rubric:

Category	Level 1	Level 2	Level 3	Level 4
K/U (Synopsis)	Demonstrates limited understating of synopsis.	Demonstrates some understanding of synopsis. Synopsis is developed with vague ideas and information.	Demonstrates considerable understanding of synopsis. Synopsis is clear and relevant information is presented.	Demonstrates thorough understanding of synopsis. Synopsis is developed with clear specific and relevant information and is written with attention to detail
Thinking / Inquiry (opinion)	Uses critical thinking skills with limited effectiveness.	Uses critical thinking skills with moderate effectiveness	Uses critical thinking skills with considerable effectiveness	Uses critical thinking skills with a high degree of effectiveness
Application (overall)	Uses the writing process with limited competence.	Uses the writing process with some competence	Uses the writing process with considerable competence	Uses the writing process with a high degree of competence
Communication (overall)	Errors in spelling, grammar and punctuation interfere with communication significantly	Many spelling or grammar errors that distract from communication	A few spelling or grammar errors that distract from communication	A few spelling or grammar errors that distract from communication

How to Write a Spa or Salon Experience Review

- Identify the type salon or spa
- Identify the services offered/received, and prices associated with them
- Identify and describe the atmosphere/neighbourhood
- Always written in the past tense
- Recap your experience
- Keep the synopsis to about half the writing. Then review for the other half.
- Back up your main opinion with specifics.

Hairway 2 Heaven Not Quite Nirvana

A century home converted into a quaint hair salon is not what I was expecting. However, upon walking into *Hairway 2 Heaven* my initial reaction was beauty. The house had been renovated to keep its original charm with dark wood flooring and oak staircase leading to the aesthetics on the upper floor.

The aesthetics area consists of two separate rooms, one for manicures and pedicures, and the other for waxing services. A wide list of services is offered including brow and lip waxing, to Brazilian waxing. Prices range from \$10 for brows to \$35 for a Brazilian.

Formerly located in the Westmount and Ottawa area of Kitchener, *Hairway* moved here two years ago when the opportunity to move to the downtown arose. Now located at Park and Victoria Streets across from Dan's Discount Windows and Doors, the new setting has seen an increase in clientele after an initial downturn when they first changed locations.

The waiting room has a nice sitting room around the reception desk, complete with a mounted television for customers to watch while they wait for their appointment. The chairs are out of fashion with the décor, but they are comfortable nonetheless. The environment is child unfriendly. There is little play space in the waiting area, and furthermore, the lack of toys to entertain them does give the impression that it is not family friendly. However, the wait was less

than five minutes before I was asked to come for my shampoo.

The shampoo itself was somewhat relaxing, although my shampoo girl got water down my t-shirt. I did learn later that she was a coop student and I was her second shampoo. Ah well, we all have our first (or second) times.

Once I was sitting in the chair, I was able to get a good look at the cut room. A small display of products was in the corner in a time-piece shelf to match the front room décor. The chairs were modern with decorative mirrors at each. A nice touch was the small framed stylist hours on the shelf below each mirror.

My stylist was quite personable, but a little overly chatty. On many occasion she would engage in conversation with her coworkers and left me feeling a little out of it. The end result was a cut that I had described at the onset, and met my expectations with high regard. I was very pleased with the final viewing in the hand mirror.

The cost of the cut was average compared to other locations, coming in at \$34 with tip. I would surely return to *Hairway 2 Heaven* for my next cut, and I would give it 4 scissors out of 5. My recommendations would be to create a space friendly for children who are waiting for their cuts.