

## Presentation Rubric

<b>Knowledge/ Understanding</b>	<b>R</b>	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Level 4</b>
understanding of elements of presentation (focus on audience and content of presentation)	Insufficient	Demonstrates limited understanding	Demonstrates some understanding	Demonstrates considerable understanding	Demonstrates thoughtful and insightful understanding
<b>Thinking/ Inquiry</b>					
Thinking skills (is able to answer questions thoughtfully)	Insufficient	Applies few of the skills involved in an inquiry process	Applies some of the skills involved in an inquiry process	Applies most of the skills involved in an inquiry process	Applies all or almost all of the skills involved in an inquiry process
<b>Communication</b>					
Expression and organization of ideas and information- uses eye contact, follows presentation guidelines.	Insufficient	Expresses and organizes ideas with limited effectiveness	Expresses and organizes ideas with some effectiveness	Expresses and organizes ideas with considerable effectiveness	Expresses and organizes ideas with a high degree of effectiveness
<b>Application</b>					
Transfer of Knowledge and skills to new concepts (successfully targets audience and creates interest in business)	Insufficient	Applies knowledge and skills in familiar contexts with limited effectiveness.	Applies knowledge and skills in familiar contexts with some effectiveness.	Applies knowledge and skills in familiar contexts with considerable effectiveness.	Applies knowledge and skills in familiar contexts with a high degree of effectiveness.

Comments :

