

Presentation Rubric

Knowledge/ Understanding	R	Level 1	Level 2	Level 3	Level 4
understanding of elements of presentation (focus on audience and selling the condominium unit)	Insufficient	demonstrates limited understanding	demonstrates some understanding	demonstrates considerable understanding	demonstrates thoughtful and insightful understanding
Thinking/ Inquiry					
Thinking skills (is able to answer questions thoughtfully)	Insufficient	applies few of the skills involved in an inquiry process	applies some of the skills involved in an inquiry process	applies most of the skills involved in an inquiry process	applies all or almost all of the skills involved in an inquiry process
Communication					
Expression and organization of ideas and information- uses eye contact, follows presentation guidelines, model is complete and part of presentation.	Insufficient	Expresses and organizes ideas with limited effectiveness	Expresses and organizes ideas with some effectiveness	Expresses and organizes ideas with considerable effectiveness	Expresses and organizes ideas with a high degree of effectiveness
Application					
Transfer of Knowledge and skills to new concepts (successfully targets audience and creates interest in buying condominium)	Insufficient	Applies knowledge and skills in familiar contexts with limited effectiveness.	Applies knowledge and skills in familiar contexts with some effectiveness.	Applies knowledge and skills in familiar contexts with considerable effectiveness.	Applies knowledge and skills in familiar contexts with a high degree of effectiveness.

Comments :

