

Rubric for Sustainable Tourism in Developing Countries

| Expectations | Level 1 | Level 2 | Level 3 | Level 4 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| Knowledge | | | | |
| explain the social, environmental, cultural, economic, and political effects of travel and tourism on various destination regions | Makes few connections between effects of tourism on region | Able to connect some of the effects of tourism on region | Explains many effects of tourism on region | Effectively explains all of the effects of tourism on a region |
| explain how tourist ' values and practices may change local values and practices (Sustainable tourism case study) | Made little attempt to explain how tourists values can affect local culture | Made some attempt to explain how tourists influence local culture | Explained some examples of how tourists can impact local culture | Effectively identified and explained how tourists can impact local culture |
| Thinking/Inquiry | | | | |
| analyse the impact of different types of travel and tourism on the natural environment (Predicting Impacts of Tourism;web,photos) (Socio-economic impacts of tourism) | Analyzed few impacts of tourism on the environment | Analyzed some of the impacts of tourism on the environment | Analyzed several of the impacts of tourism on the environment | Fully analyzed the impacts of tourism on the environment |
| evaluate the influence of human systems on patterns of travel and tourism (Dev. And Tourism) (Green Technology) | Made few connections between human systems and tourism patterns | Made some connections between human systems and tourism patterns | Evaluated the influence of human systems and tourism patterns | Evaluated the influence of human systems and tourism patterns with insight and support |
| Application | | | | |
| produce a set of criteria or "code of behaviour" for tourists travelling in fragile environments (Ten Commandments of eco-tourism) (Sustainable tourism case study) | Able to make few connections between sustainable tourism and examples of appropriate development | Able to make some connections between sustainable tourism and examples of appropriate development | Identifies connections between sustainable tourism and examples of appropriate development | Able to demonstrate the connection between sustainable tourism and examples of appropriate development |
| Communication | | | | |
| Communicating information & ideas in the presentation (Sustainable tourism case study) | Communicated information and ideas in case study with limited clarity | Communicated information and ideas in case study with some clarity | Communicated information and ideas in case study with considerable clarity | Communicated information and ideas in case study with a high degree of clarity |
| explain the relationship between the development of travel and tourism in a developing country and the country's level of economic growth (Dev. And Tourism) (Sustainable tourism case study) | Limited explanation of relationship between travel and tourism and a country's level of economic growth | Some explanation of relationship between travel and tourism and a country's level of economic growth | Effective explanation of relationship between travel and tourism and a country's level of economic growth | Excellent explanation of relationship between travel and tourism and a country's level of economic growth |

