

Rubric for Sustainable Tourism in Developing Countries

Expectations	Level 1	Level 2	Level 3	Level 4
Knowledge				
explain the social, environmental, cultural, economic, and political effects of travel and tourism on various destination regions	Makes few connections between effects of tourism on region	Able to connect some of the effects of tourism on region	Explains many effects of tourism on region	Effectively explains all of the effects of tourism on a region
explain how tourist ' values and practices may change local values and practices (Sustainable tourism case study)	Made little attempt to explain how tourists values can affect local culture	Made some attempt to explain how tourists influence local culture	Explained some examples of how tourists can impact local culture	Effectively identified and explained how tourists can impact local culture
Thinking/Inquiry				
analyse the impact of different types of travel and tourism on the natural environment (Predicting Impacts of Tourism;web,photos) (Socio-economic impacts of tourism)	Analyzed few impacts of tourism on the environment	Analyzed some of the impacts of tourism on the environment	Analyzed several of the impacts of tourism on the environment	Fully analyzed the impacts of tourism on the environment
evaluate the influence of human systems on patterns of travel and tourism (Dev. And Tourism) (Green Technology)	Made few connections between human systems and tourism patterns	Made some connections between human systems and tourism patterns	Evaluated the influence of human systems and tourism patterns	Evaluated the influence of human systems and tourism patterns with insight and support
Application				
produce a set of criteria or "code of behaviour" for tourists travelling in fragile environments (Ten Commandments of eco-tourism) (Sustainable tourism case study)	Able to make few connections between sustainable tourism and examples of appropriate development	Able to make some connections between sustainable tourism and examples of appropriate development	Identifies connections between sustainable tourism and examples of appropriate development	Able to demonstrate the connection between sustainable tourism and examples of appropriate development
Communication				
Communicating information & ideas in the presentation (Sustainable tourism case study)	Communicated information and ideas in case study with limited clarity	Communicated information and ideas in case study with some clarity	Communicated information and ideas in case study with considerable clarity	Communicated information and ideas in case study with a high degree of clarity
explain the relationship between the development of travel and tourism in a developing country and the country's level of economic growth (Dev. And Tourism) (Sustainable tourism case study)	Limited explanation of relationship between travel and tourism and a country's level of economic growth	Some explanation of relationship between travel and tourism and a country's level of economic growth	Effective explanation of relationship between travel and tourism and a country's level of economic growth	Excellent explanation of relationship between travel and tourism and a country's level of economic growth

