

## Lesson 3

**Title:** Talking to the Expert  
**Time:** 70 minutes  
**Resources:** Computer lab, access to the Internet, LCD projector,  
**Prior Learning:** Design features as discussed in lesson 2

### **Description:**

The students will have the opportunity for a Q & A with a professional webmaster who has been booked from the Speaker's Bureau (in Waterloo District). Other regions may have to seek out speaker opportunities. Please note that your school board's webmaster may be able to visit.

Teachers may make advance contact to discuss particular focus areas and interests.

### **Additional Notes:**

Teacher should make students aware of the visit beforehand and ask them to think about questions they may have. Students should prepare two to three questions for the web designer (e.g., navigation, layout, use of colour, placement of graphics, etc.). After the speaker leaves or the next day the students should share what they learned with the student next to them. Have a few groups share to the class. Look for and reinforce some common themes between the groups.

