

Lesson 2

Title:	Website Planning
Time:	50 minutes
Resources:	Computer lab, access to the Internet, post-it notes, pen/pencil and paper
Prior Learning:	Familiarity with websites

Description:

Task: Students develop an e-business website that markets a transportation product and/or service that is related to their sector interest. During today's class, students start planning the e-business website. Review the **Transportation Website Examples**. Have an informal classroom discussion after reviewing the websites. Student can then start looking for a new website to evaluate. Collect and document the type of website each student choose to complete(car repair or cleaning services/advice, parts or car sales etc.). Be open to other website choices students may surprise you with.

Students:

1. Complete the Website Planning Worksheet

Handouts & Websites:

1. Website Review and Planning Worksheet: This handout is also available as an attachment in the file: WCDSB appendices for BTA30 cla for transportation.doc

2. **Transportation Website Examples**

<http://www.ferrari.com/English/Pages/Home.aspx>

<http://www.napacanada.com>

<http://www.econofix.com/>

Assessment Types:

Teacher circulates and observes students as they explore websites of interest to themselves and fill out the worksheet.

Additional Notes

Keep the students focused on a website within the transportation theme.