

Lesson 1

Title:	Website Design Awareness
Time:	20 minutes
Resources:	Computer lab, access to the Internet, LCD projector
Prior Learning:	Internet Search Skills

Description:

To set the context for learning, the teacher will post on an overhead, the following guided questions for Think/Pair Share:

- Why is the web a good medium for ENTREPRENEURS to market their product?
- What are the key elements to the home page? (e.g. company name, logo, slogan, graphics, links to all other sections)
- Why is the home page important? (e.g. good first impression of competency, professionalism, attractiveness)
- What technical issues cause slow loading speeds on a website?
- What frustrates you on a website? What should a website designer do about them?
- What are some concerns about copyright on the web?
- How can you tell a website is current and reliable? (last updated time stamp – independent verification from other websites)

This should provide some rich discussion and students will be able to connect prior experiences to the learning and get them thinking about the task of designing a focused website. View the bad websites ideas website. Have an informal class discussion on what is posted.

Assessment Types:

Formative – observation during whole class discussion

Additional Notes:

You may want to bookmark sites for students to refer to if they have difficulty finding a site.